

# ***Tips for Chapter Leaders***

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## ***Membership Chair***



# Membership Chair

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## Membership Chair Helps the Chapter Grow

Even though you won't be conducting chapter-specific membership campaigns, it's still important to encourage nonmember colleagues to join ONS and your chapter. Tell them about the valuable programs and services your chapter provides. Let them know how ONS is the go-to source for oncology nursing education, clinical practice information, networking, and more. Tell them how ONS helps nurses provide quality cancer care.

Here are some tips to having a successful tenure as membership chair.

- Help your chapter members understand what the transition means to them. Remind current chapter members that they will not be greatly affected by the transition to the new membership model. They'll just need to know that moving forward, their chapter membership dues are included with their ONS national dues. When they renew their ONS membership, their chapter membership will also be renewed. They will now only have one expiration date to keep track of and will only have to make one annual payment.
- ONS members who are not currently affiliated with a chapter will be placed into chapters based on the zip code of their preferred address. However, if they would like to change their chapter, they can do so when they renew their ONS membership.
- Your chapter will receive \$10 from ONS for each member you have, paid on a quarterly basis. The more members you recruit, the more money your chapter will receive to provide programming and other services.
- You will now be able to access your chapter membership roster through your new and improved virtual community. ONS will update your roster on a monthly basis, so you can be confident that your information is always current. Please see page 33 for instructions on how to receive your chapter member directory.
- Keep in mind that it has always been a requirement that individuals be members of ONS in order to be eligible for chapter membership. If in reviewing your membership roster from ONS you feel that certain people are missing from the list, first confirm that those individuals are in fact current members of ONS. If you do notice any discrepancies, please email [chapters@ons.org](mailto:chapters@ons.org) so that we can resolve the issue.
- If your chapter is experiencing an increase in chapter membership, please make sure to review the monthly roster to ensure that your members are still current.
- Recruitment and retention are still very important for membership chairs. Please feel free to use the sample welcome and recruitment letters in your efforts at the local level.
- Student members will appear on your chapter roster; however, students will not pay the \$10 chapter fee. Chapters are encouraged to take advantage of this opportunity to educate student nurses on what a rewarding career oncology nursing is. It's also an opportunity to tell them about the value of participating in their professional society and your local chapter.
- We encourage you to use the recruitment letter template and membership application included in this kit and continue taking ONS applications to your meetings to encourage non-ONS members to join ONS and your chapter. ONS and chapter membership help to ensure a strong future for the oncology nursing profession.

# ONS Member-Bring-A-Member Campaign

## Recruit a New Member, Earn Rewards

Encourage your nonmember colleagues to join ONS for your chance to earn valuable rewards. It's that simple. Just recruit a new member and have them enter your name in the referred by line of the membership application when they join. From there, we'll send you your rewards.

Plus, the more new members you recruit, the more rewards you earn.

- Three members: ONS tote bag
- Five members: \$50 Amazon or Starbucks gift card
- Seven members: Free one-year ONS membership
- Ten members: \$200 Visa gift card
- Fifteen members: ONS conference registration and VIP perks

*Please note that MBAM rewards can only be earned for recruiting new members, not renewals. Members must be recruited within a calendar year.*

