



Oncology Nursing Society

125 Enterprise Drive • Pittsburgh, PA 15275-1214

Toll Free: 866-257-4ONS • Phone: 412-859-6100 • Fax: 412-859-6165

help.ons.org • www.ons.org

ONS CHAPTER SOCIAL MEDIA POLICY

ONS chapter members use a variety of external social media and related interactive tools (e.g., forms, forums, comment tools) to support their respective organizational objectives. Social media use by chapter members is also subject to the terms and restrictions set forth in this Policy.

Only chapter-authorized individuals are permitted to officially represent ONS or their ONS chapter on social media sites. Chapter members must adhere to any ONS chapter policies while using social media sites in conjunction with their chapter and must present ONS and their ONS chapter with credibility and integrity at all times. ONS, ONS chapter logos, and all related trademarks and component parts, including but not limited to names, marks, brands, logos, designs, trade dress, slogans, and other designations used in connection with their products and services, may not be used without ONS's or the ONS chapter's expressed prior written consent.

When chapter members use social media outlets, whether professionally or personally, their online presence may reflect on ONS or their ONS chapter. Readers of such sites may view chapter members as a representative or spokesperson of ONS or their ONS chapter. In light of this, chapter members who are not authorized to formally speak on behalf of ONS or their ONS chapter on social media sites must avoid any perception of formal representation. Chapter members are not precluded from participating in social media activities as long as they make it clear that they are not authorized to officially speak on behalf of ONS or their ONS chapter and that the views and opinions they express are their own and not necessarily the views and opinions of ONS or their ONS chapter. Chapter members assume any and all risk associated with the use of social media.

Chapter members are prohibited from revealing any ONS or ONS chapter confidential or proprietary information, trade secrets, or any other material covered in chapter policies when engaged in the use of social media.

Chapter members who choose to participate in social media activities outside of their ONS chapter must exercise caution when such outside use may directly or indirectly establish or suggest a relationship with ONS or their ONS chapter. Chapter members who are directly or indirectly linked to ONS or their ONS chapter must present ONS or their ONS chapter with credibility and integrity at all times. Chapter members should not post information about members that could be perceived as personal or interpreted as an invasion of privacy and should not post photographs of co-workers, members, customers, vendors, clients, or others with whom they are associated without their express advance permission.

ONS or ONS chapters may request that chapter members avoid certain subjects or withdraw certain posts from any personal social media outlet(s), if ONS or the ONS chapter believe that doing so will help ensure compliance with applicable laws or if ONS or the ONS chapter believe the post violates this policy or any other ONS or ONS chapter policy, including but not limited to ONS's or the ONS chapter's policy against harassment.