

# STRATEGIC DIRECTIONS

Innovation in Knowledge  
and Learning

Excellence in Oncology  
Nursing and Patient Care

Advocacy for Patients  
and the Profession

## GOAL 1:

**Advance the quality of cancer care and patient/staff safety.**

### Objectives:

- 1.1 Ensure the integration of oncology content into nursing curriculum and minimum licensure requirements.
- 1.2 Set *the* standard for quality nursing care for patients with cancer.
- 1.3 Measure and report on implementation, process, and outcomes related to integration of *the* standard.
- 1.4 Strengthen the body of evidence that drives quality patient care.
- 1.5 Implement a comprehensive model of leadership development to prepare nurses to lead teams and organizations.
- 1.6 Prepare oncology nurses to advocate for their profession and those affected by cancer.

## GOAL 2:

**Grow the Society by recruiting, engaging, and retaining a diverse mix of nurses caring for patients with cancer.**

### Objectives:

- 2.1 Increase engagement, loyalty, and sense of community among oncology nurses in their first five years of membership.
- 2.2 Develop the next generation of ONS member leaders.
- 2.3 Strengthen advocacy and professional development resources.
- 2.4 Expand ONS's global impact.
- 2.5 Drive membership recruitment to convert nonmember prospects.

