

# Financial Support and CNE for Your Chapter



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**SENIOR CLINICAL EDUCATOR  
GLAXOSMITHKLINE**



Program Committee

Vendor Liaison

Community Outreach  
Committee

Spring Conference  
Committee

OCN Review Course



**CCONS Board Members, 2009**

# PhRMA Code on Interactions with Healthcare Professionals



- Pharmaceutical Research and Manufacturers of America
- Voluntary code
- Code updated January, 2009.

# PhRMA Code



- Followed to reinforce:

“ our intention that our interactions with healthcare professionals are professional exchanges designed to benefit patients and enhance the practice of medicine. The code is based on the principle that a healthcare professional’s care of patients should be based on , and be perceived as being based, solely on each patients’ medical needs and healthcare professionals medical knowledge and experience”.

# What does this mean to my chapter?



- Chapter Meetings
  - Venue
  - CNE
  - No promotional activity associated with continuing education
- ONS “Activities with Commercial Support Position” found under “publications” in CNE Central.

# CNE Process: Program Committee



## **Chairs: Bertie Ford and Terry Smith**

- Plans and coordinates the monthly continuing education programs for the chapter.
- Uses the needs assessment data to identify topics, speakers, and sponsors.
- The monthly committee activities include:
  - applying for continuing education approval
  - managing the registration process
  - working with the sponsors to plan dinners
  - reviewing evaluation forms
  - submitting reports to national

# CNE Process



- **ONS**
  - Application guidelines
    - ✦ ONS.org
    - ✦ CNE Central
    - ✦ Education Resources
  - Contact: [ceapprover@ons.org](mailto:ceapprover@ons.org)
  
- **Other CNE Resources**
  - ONS CNE Central
    - ✦ regional conferences
  - Partner with oncology societies
  - Meniscus
  - Imer
  - Clinical Care Options

# Financial Support



- **Vendor Liaison : Deana Garrett**
- Maintain a list of vendor/corporate sponsor's names, phone numbers, and addresses.
- Initiate vendor/corporate sponsor contact by phone, email, fax, or letter for the Spring Conference, monthly meetings, newsletter, scholarship funds, etc.
- Write and mail thank you letters for support.
- Maintain a list of vendor/corporate sponsors who have sponsored CCONS activities.
- Apply for grants

# Financial Support



- Grants
  - Types
- Exhibitors
- Membership Meeting Fees
- Chapter Fundraising

# Community Outreach



- **Chair: Tim Phillips**
- Reaching out to community to assist/participate in education or charitable issues while increasing the visibility of oncology nurses in the community.
- Annual activities include family sponsorship at Christmas, donation of food/gas cards to families of the Columbus Cancer Clinic. Providing meals to homeless via a picnic in August and holiday meal in December
- Current projects are cultural competence program, breast cancer fashion show and initiatives with Asian, Appalachian, Latino communities.
- Chapter Fundraising

# CCONS Spring Conference



## **Chair : Cheryl Huang**

- Provides a one day workshop to meet the current educational needs of the CCONS membership.
- Provides high quality, timely, stimulating and creative educational sessions intended for oncology nurses or medical/surgical nurses who care for oncology patients.
- Vendor displays
- Fees

# OCN Review Course



- CCONS sponsors
- Fees based on member vs. nonmember
- Speakers are usually member volunteers

# ONS/ONF Pilot Program



- CCONS one of five chapters to pilot fundraising program
- Oncology Nursing Foundation
- Provides chapter other avenues of fundraising
  - ✦ ACS
  - ✦ Komen Foundation

# Summary



- CNE application process unchanged.
- New PhRMA Guidelines instituted January, 2009.
- Chapters can identify and implement new fundraising techniques.

# Resources



- [www.clinicaloptions.com](http://www.clinicaloptions.com)
- [www.imeronline.com](http://www.imeronline.com)
- [www.mensicus.com](http://www.mensicus.com)
- [www.ons.org](http://www.ons.org)
- [www.phrma.org](http://www.phrma.org)



**Thank You!**